

The book was found

Business Essentials (10th Edition)



Synopsis

Business Essentials continues to provide a solid foundation of the essential topics in business. Its focus on practical skills, knowledge of the basics, and important developments in business makes for a brief book, but a rich experience. The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for business—and a need for a change in the Introduction to Business course and text. This text captures the widespread significance of these developments and presents their implications on businesses today. MyBizLab for Business Essentials is a total learning package. MyBizLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress. This program will provide a better teaching and learning experience—for you and your students. Here’s how:

- Personalize Learning with MyBizLab: Inspire the exchange of new ideas and foster intriguing discussions with the abundant resources found in MyBizLab.
- Real World Business Practices Focus: An abundance of the latest real world business developments and examples provide clear illustrations of business concepts and current dilemmas, and every chapter shows how basic practices apply not only in business upswings, but also during economically challenging times as well.
- Help Students Review and Apply Concepts: Examples and exercises allow students to see how entrepreneurs are putting into practice the concepts that they are learning.
- Keep Your Course Current and Relevant: New examples, research findings, and examples appear throughout the text.

Â Note: You are purchasing a standalone product; MyBizLab does not come packaged with this content. If you would like to purchase both the physical text and MyBizLab search for ISBN-10: 0133771555/ISBN-13: 9780133771558. That package includes ISBN-10: 0133454428/ISBN-13: 9780133454420 and ISBN-10: 0133456358/ISBN-13: 9780133456356. MyBizLab is not a self-paced technology and should only be purchased when required by an instructor.

Book Information

Hardcover: 704 pages

Publisher: Pearson; 10 edition (January 10, 2014)

Language: English

ISBN-10: 0133454428

ISBN-13: 978-0133454420

Product Dimensions: 8.8 x 1.2 x 10.9 inches

Shipping Weight: 3.5 pounds

Average Customer Review: 4.4 out of 5 stars Â Â See all reviewsÂ (34 customer reviews)

Best Sellers Rank: #37,634 in Books (See Top 100 in Books) #41 inÂ Books > Business & Money > Management & Leadership > Management Science #117 inÂ Books > Textbooks > Business & Finance > Management #132 inÂ Books > Business & Money > Human Resources > Human Resources & Personnel Management

Customer Reviews

Doesn't come with access code if you are using MyBizLab for your class. I thought it would have but didn't so I had to purchase the access code separately when some books have the access code you will need. Other than that the book is good. Definitely needed for my course. Quick delivery as well.

Since the product details read 'new', I was expecting it to come sealed. The book had black scratches and looked as if it had been previously used. They basically unseal the product and take the access code off, and sell it minus 30 dollars the original price.

Book arrived promptly and in perfect condition. It came with an unopened access code, but when I entered it to use the MyBizLab feature, the code was not valid. Otherwise, the book is fine.

Not available on windows 10 so I have to use my phone. Not worth the rental fee if i cant get it on my computer.

A book I had to have for college, very expensive..but I got an A plus in my class so I will give it 5 stars.

It's a book, nothing special. It smelled like cigarette smoke when I received it.

Very nice book all pages nothing highlighted or marked in the book!!

Brand new book for half the price! Quick delivery too!

[Download to continue reading...](#)

Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage

Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Business Essentials (10th Edition) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Essentials of Sociology: A Down-to-Earth Approach (10th Edition) Essentials of Oceanography (10th Edition) Manter and Gatz's Essentials of Clinical Neuroanatomy and Neurophysiology, 10th Edition This Business of Music, 10th Edition Business Data Networks and Security (10th Edition) Business Intelligence and Analytics: Systems for Decision Support (10th Edition) Understanding Business, 10th Edition Business Math Brief (10th Edition) Essentials of Musculoskeletal Care, 5th Edition (Essentials of Musculoskeletal Care (Griffin)) Casarett & Doull's Essentials of Toxicology, Second Edition (Casarett and Doull's Essentials of Toxicology) AACN Essentials of Progressive Care Nursing, Third Edition (Chulay, AACN Essentials of Progressive Care Nursing) Reengineering the Corporation: A Manifesto for Business Revolution (Collins Business Essentials) Entrepreneur's Toolkit: Tools and Techniques to Launch and Grow Your New Business (Harvard Business Essentials) Business Communication (Harvard Business Essentials) Architect's Essentials of Contract Negotiation (The Architect's Essentials of Professional Practice) Essentials of Assessing, Preventing, and Overcoming Reading Difficulties (Essentials of Psychological Assessment)

[Dmca](#)